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Begins Saturday Morning, August 25

And runs UNTIL SATURDAY NIGHT, SEPTEMBER 1st. A final and decisive reduction on all Summer Goods. Price is no object during this sale we must make a clean sweep of all Summer Stuff and make it quick. Your Summer does not end when ours does, you have full sixty days of wearing time, while we have only 8 days of selling time left. You'll need Summer Apparel a long time yet and when the price is so low, it would be good policy to fill out this season's needs and lay away for next year. There will be some "Big Doings" at this store for the next few days. Don't fail to get your share of the Bargains. Be on band the opening day---the The Best Things Will Be Bought Up Quickly --- Come if You Can; Telephone if You Can't

Colored Wash Goods

Plenty of time yet for lawns to be comfortable at this ridiculous price. You can afford to repleish your strek. Every piece of colored summer wash goods goes on sale at the lowest price ever known.

All	8 1-20	and	100	Lawns	5c
				Lawus	
				Lawns	
All	She	and	400	Lawns	23c
All now	50e	and	60e	Lawns	28c

Embroideries and Laces

Half Price This has been a great Lace and Embroidery season with this store, Thousands of yards have been sold. We are known far and wide as the Embroidery and Lace nouse of Ardmore. While every place of Lace or Embroidery on our tagges is worth more in the market today than we offer them to you for, yet we must adhere to our polley-not to carry goods over from one season to the nect. Saturday morning we offer Embroliteries in Cambric, Swiss, Nainsnok in Edgings, Insertious and All-Overs. Also all Valenciene and Torchon Laces-all tabled out and marked in plain figures at exactly ONE-HALF PRICE.

Fans! Fans!

HALF PRICE Your unrestricted choice if any fan in the store-from the little Sc. Jan Fan to the beautiful ivery stick, worth \$3.50, at

ONE HALF PRICE. Handkerchief Specials

40 dozen Children's Plain Hemmed Handkerchiefs, limit, one dozen to customer at 4 for. 5c

40 dozen plain white handkerchlefs, very neat and fairly good for 5c special price 2 for 5cSplendid value in next Hemstitched Handkerch) fs. our regular 7.1-2e number but good as most 5c folks sell for 10c—un—alle at 5cOur special too leader in plain Cambric or pure Linen Hemstitched

A special Clean-up sale on Ladies' Handkerchiefs, selling regularly at zec, odd for to close our 12 1-2c

Ladies White Waists

Some of them are mussed and rumpled from handling, others are clean and fresh. All this season's goods, both short and long sleeve, worth from 75c to \$4.00. Your own choice of any waist in stock at just ONE-HALF PRICE.

Hose Specials

After a big senson's selling we naturally have small lots and last pairs to close out. Here are some special values that will find quick

Lot Ladies' Fancy Hose, from our popular 50c sellers, to close
nut per patr
Lot Ladies' Fancy Hose, regular
out at, per pair
Lot Ladies' Black Lace Hose, most
by 25c sellers, few in the lot worth 35c. Special price per pair
White, regular 15c quality, lim- 9c
The state of the s
Extra special value in assorted lot

Children's Luce How. All sizes in the lot-tan, black, white, pink, blue, red-worth 15c, 20c and 25c but broken lots and sizes. Prices to close 9c ent at per pair......9c

Misses' and Children's Black Hose, most all size from 5 to 8 1-2, good values, worth 25c. Very special 15c prices for this sale at per pair.

Lap Robes

ONE-THIRD OFF.

Pick any Laprobe in stock-Linen. or Momie Cloth, worth from 75e to.

ONE-THIRD OFF.

Extra Special!

Extra Special Big Table full fancy Linens in Scarfs, Table Covers Dollies and fancy Linen pieces. Entire stock during the sale at ONE-THIRD OFF.

A score of use	ful eye	ryday	item
under prices. Iron pins			
per paper			l
White Cotton To	ape, all	sizes.	
White Cotton Tr		- 2 9 6 9 9	
Wire Hair Pin	s, per		1
Sc box assorte 2 boxes for	d Hair	Pins	.50
ac paper good 2 papers for	Safety	Pins	50
ler paper best per paper	Safety	Pins	.50
Mennen's Taleur	n Pow-		150
Allen's Talcum	Powder	, 10e	60
Allen's Talcum size 3 for			100
10e bottle Sperm	Machin	te Oil	1.
Good 5c Ink or			
5c spools San Sil	k, all co	lors,	100
f for		T. T. C. C. C.	
Pears' unscented	Soap	ra-	10 c
10c Totlet Soap	per		60

cake6c

Ready to Wear Dept.

Ladies' Kimosas at Half Price. Kocie Kimonas, neatry made, for less than the material is worth. 50 cent values 75 cent values ta

Ladies Vests A. clean, new stock and good values, but considered summer stuff, so just go at once as follows-Former The values reduced 48C 10 presidential contractions and the second Former 50c values reduced 28c Former 25c values reduced 18c Former 15e values reduced 10c Former 10c values reduced 7c

White Wash Suits

Only six left and you can have them for the cost of delivering. Three of them sold for \$4.00 and three for \$5,00. Sixes 34, 36 and 38. The skirt alone is worth more-but out they go > facket, skirt and all \$1.48 IOT TELLESTIFICATION OF THE TOTAL TO

Colored Petticoats

Only twelve in light weight Pres de Soi materia. All light shades and white and regularly worth \$2.00 and \$2.00. This sale chloce 98c

Cream Wool Shirts

Only a few left. This has been a great season for cdeam. The nine that we have left are worth from \$4.50 to \$6.00 and are Mohair, Serge and Panama. Your choice of this lot, in cream only, at HALF PRICE

Ladies' Silk Waists

Black and White China, good quality, made long or short sleeve. Worth \$3.00 and \$3.50. Very special at ONE-THIRD OFF

Skirt Bargain Extraordinary

A few white wash Skirts left. Neatly made and good material. Sold regularly at \$1.25 and \$1.50. We will make quick work of what few we have to offer. Be prompt and secure a neat White Skirt for only50c

Belt Special

A lot of White Wash Belts bought at special low price clean and newregular 25c sellers. Sale price 15c

Men's Youths and Boys' Summer Wearables

GREATLY REDUCED Men's Cothing-Plent time yet to wear light weight crothing. In fact M_will be at least 'two moons' before you'll need anything heavier, and think of the saving at you buy now and carry over until next spring. Remember, this is crean, new, high grade clothing-

\$20 and \$25 Suits selling now for \$10.40 \$12.50 and \$15.00 Suits \$9.40 selling now for \$10 Suits selfing now \$8.00 and \$8.50 Sults sell \$54.0 \$7.50 Suits selling now \$4.40 \$5 Suits seiling now

Men's Odd Pants-One-third Off the Price.

\$2.00 pants, \$1.84; \$2.50 pants, \$1.67; \$3 00 pants, \$2.00; \$3.50 pants, \$2.34; \$4.00 pants, \$2.67: \$4.50 pants, \$3.00; \$5.00 pants, \$3.34; \$6.00 pants, \$4.00, \$7.60 ants, \$4.00; \$7.50 pants,

Boys Two Piece Suits

1-3 Off on all Summer Weights \$1.50 suit, \$1.00; \$2.00 suit, \$1.34; \$2.50, \$1.67; \$3.00 suit, \$2.00; \$3.50 suit, \$2.34; \$4.00 suit, \$2.67; \$4.50 suit, \$3.00: \$5.00 suit, \$3.34; \$6.00 suit, \$4.00 \$4.00.

Men's Shirts

We have tabled out a big line of \$1.00 and \$1.50 rancy Shirts, Lion Brand, small lots, that we are willing to close out at a big loss. All stres, from 14 to 17 in the lot, prices as

Choice, Re	gular \$	1.50 S	hirt	08
Choice of	Winner.	** 00	Others	100
for	A SHARES	\$2.00	Smirts	680

Men's Soft Negligee Shirts Very popular sellers, and quite a nice assortment to select from. Prices

Regular \$1.00 satters

as follows:

now	75€
Regular \$1.50 sellers now	\$1.13
Regular \$1.75 setters, now	\$1.33
Regular \$2.00 sellers, now	\$1.50
Regular \$2.50 sellers,	Ø1 07

Summer Footwear

CUT IN PRICES Ladies' and Children's Low Shoes, 24 pair all sizes ladies' patent kid

welt Oxford, plain cap toe, silk tie Bluchers, this season's very newest and latest style, hygenic last, cushion soles, padded torigue and heel rest. Strongest value in our stock, formerly \$4.00 sale price

per pair\$2.00 24 pairs Russin 4alf, insted and styled same as above, formerly \$4.00 at per pair......\$2.00 Broken lot odd and ends-any

style, any leather, sizes 21-2 to 31-2 only, worth from \$1.59 to \$3.50, choice per pair......\$1.00 All Masses' patent and plain kid Oxford, turn welt soles, sizes 11-12

to 2s, was \$2.25 at\$1.69 Ail Misses' patent and plain kid Oxford, turn welt soles, sizes 111-2 to 2s, was \$1.75 and \$1.50, now....\$1.13

All Masses' Dongola plain kid Oxford, \$1.50 and \$2.00 grade All Misses' white canvas Oxford,

\$1.25 and \$1.00 values, 94c All Children's patent and plain kid Court Ties, sizes 8 1-2 to 11s, \$1.50, \$1.25 and \$1.00 values at 94c

All Children's white canvas Oxford \$1.00 and 75c values at 73c

All Infants' patent kid, plain kid and Dongola Slippers, white calf and Mat Kid quarters, \$1.50, \$1.25 and \$1.00 values at, \$1.13, 94c and73c

200 pairs of Misses' and Children's patent kid, plain kid, Dongola strap sandals, \$1.50, \$1.25 and \$1.00 values, at exactly half price. Misses' bare foot andals, sixes 111-2

to 2s, \$1.00 and 75c values at Children's bare foot sandals, sizes

8 1-2 to 11s, 90c and 60c value at 68e and ,.....44c Infonts' sandals, sixts 5 to 8s, 75e and 50c values, at 57c

Men's and Boys Low Shoes Ali Men's \$4.00 Pat. Colt blucher oxfords, snappy toe"

All men's \$3.50 patent Colt lace Oxfords at......2.65 All men's \$3.50 sterling kid and gun calf Oxfords at2.65 All men's \$3.50 Russia calf and tan kid Oxfords......2.35 All mens' plain kid \$2.50 All men's \$2.50 Rusia Calf All men's \$1.75 plain kid Ox-All men's \$2.50 Southern Ties at......1.70

All boys' \$2.25 patent -u

All bors, \$2.00 patent ...u

cher and plain aid Oxfords......1.50 REMEMBER, THIS RED HOT BARGAIN SALE RUNS ONLY EIGHT DAYS

BEGINS

MADDEN & COMPANY